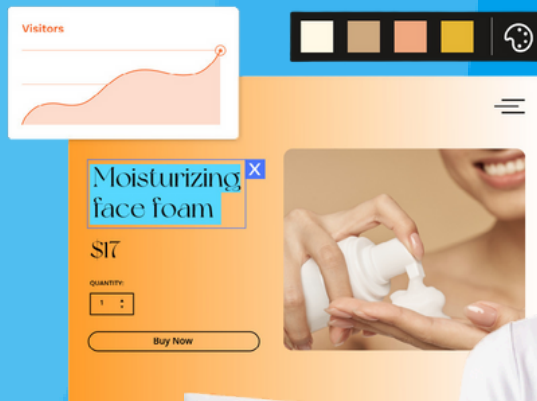# Get a Professional Website for Your Business with Our Web Design Service

No matter how big or small, every business needs a website. If you don't have one, you're missing out on so many opportunities to grow your brand, make connections, and gain conversions.

We've seen thousands of small to mid-size businesses (SMBs) shut their doors, yet those with a strong online presence continue to thrive.

If you want your business to stay competitive in these changing times, you'll need to be where your customers are—online.

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It only takes 2-3 seconds for visitors to leave a slow website. Internet users have short attention spans. So, you'd want to make sure your website loads fast across multiple devices.

94% of customers' first impressions of your brand comes from its website design. Now that SMBs are pivoting online, customers look for credibility now more than ever when engaging with a business.

Almost 90% of consumers turn to a competitor if a website can't fulfil their needs. Every website should fulfil your business's goals—as well as your customers'. Give them relevant content and the right functionalities from the get-go.

80% of smartphone users return to mobile-friendly websites. More and more people are shopping direct from their phones. It's crucial ecommerce businesses adapt to these changing trends to maximise sales.

These numbers tell us one thing—websites skyrocket your conversions.

You need a stunning, fully functional, and goal-driven website to attract visitors and turn them into loyal customers.

But with all the pressure on SMBs today, entrepreneurs need to focus on running the business. Where do you find the time to create a website, more so, a high-converting one?

Our Web Design service combines what you know and love about Our business —affordable, secure, and feature-rich.

With years of experience working with different industries, we know exactly what you need to succeed in the online market. Here's what's in store for you.

Attract Traffic and Conversions with a Professional Website
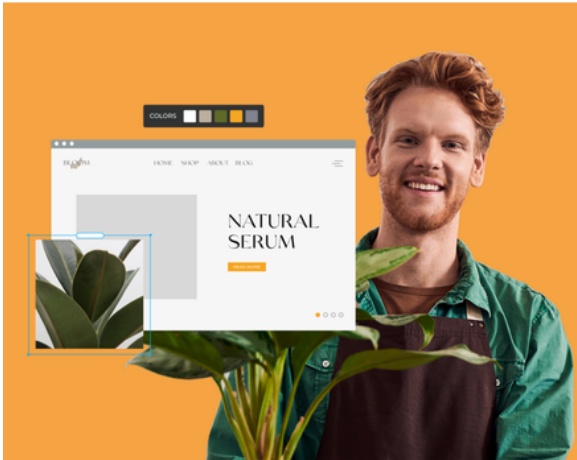
Our Web Design maximises your business's online potential with a visually appealing, feature-packed website.

From the start, you'll work directly with us to ensure a smooth and productive workflow across all parties.

The result will be a strong testament to the quality, service, and excellence that we provide to our customers. Guaranteed.

Tell us your vision and we'll take it from there. With your business goals in mind, our team will suggest the best templates and styles to give you the perfect online platform. After your approval, we'll build your site with the latest website-building technologies.

Once finished, you'll be given the keys to a powerful and intuitive website that you can opt to maintain on your own.

## WHO NEEDS WEB DESIGN

The real question is, who doesn't?

SMB owners are constantly short on time. How can you learn website building and design on top of your own daily tasks?

We specifically built our Web Design service for SMBs. From consultants to tradies, logistics to real estate and beyond, you'll find a tailor-made plan for you.

HARNESS THE POWER OF A WELL-CRAFTED WEBSITE

✔ **Easily manage your site**
After handover, you'll be able to keep your website up-to-date with ease.

✔ **Custom website built according to your business needs**
We build your website with your brand, goals, and vision in mind.

✔ **More time to grow other aspects of your business**
Every second spent working on your site is time you should be spending elsewhere. Let experts handle your website for you.

✔ **Earn your customers' trust with a professional-looking site**
Give customers a great browsing experience with an easy-to-navigate layout and professional theme.

✔ **More efficient than traditional marketing**
Websites stay online 24/7 — allowing you to engage with consumers without being physically present.

✔ **Choose a platform based on your needs**
Website Builder or WordPress? Choose which platform we'll build your website with. Your needs and preferences are always our topmost priority.

HOW DOES WEB DESIGN WORK?
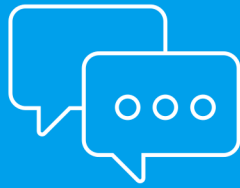
Step 1

Connect with us for personalized assistance in choosing the perfect Web Design package tailored to your unique needs.

Step 2

Fill in a creative brief template with what you want your website to look or accomplish. After sending the brief to us, all you have to do is sit back, relax, and let us do what we do best.
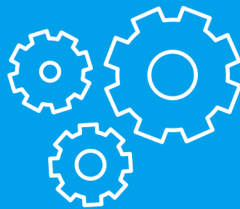
Step 3

Once we've finished working our magic on your website, we'll hand it over to you for review. Feel free to be as honest and direct as you like. We're here to create a site you and your customers will love.

Step 4

Based on your final recommendations & requirements, we will launch your website. You would also get the website credentials to manage your website going forward. Post launch, we would continue to provide FREE support for 14 days.

Publish and Update Your Website in Minutes with Web Design Plans
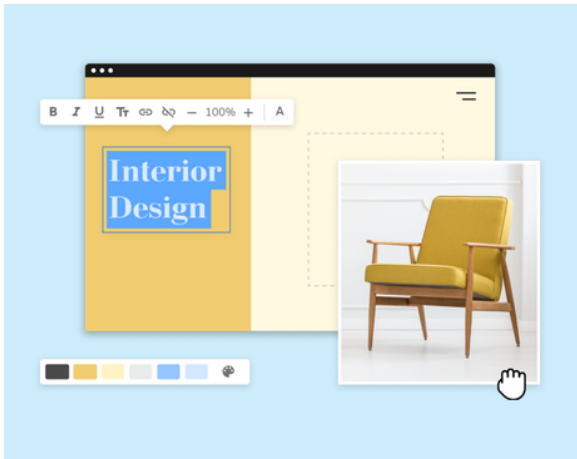
If you want a website you can easily tweak and update in a snap, then go for Web Design Plans. After we hand over your site, you'll be able to spruce it up in a snap with its convenient drag-and-drop feature.

Our intuitive Web Design Plans platform offers a wide range of unique pre-made templates that our web designers can mix-and-match to fit your brand. Depending on the scope of your site, we can build you a professional-looking website within 2 to 4 hours tops—it's that quick!

WEB DESIGN PLANS

	Site Design	Website eCommerce
Pages	5	15
Free Consultation	✔	✔
Site Editor	✔	✔
SEO Setup	✔	✔
Mobile Responsive	✔	✔
ECommerce	✘	✔
Products	✘	15
Hosting, CPanel Access and SSL	✔	✔
Google Maps	✔	✔
Design Inputs	✔	✔
Website Revisions & Maintenance	✔	✔
Siteplus Backup	✔	✔
24/7 Support	✔	✔

Why Opt for Our Web Design Plans

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✔ **Get your site live in a short amount of time**

✔ **Best for beginners as it's easy to use and maintain**

✔ **Built-in website management tools like analytics, ecommerce solutions, etc.**

✔ **No coding knowledge required**

✔ **Beautiful layouts to choose from**

WEB DESIGN PLAN PROCESS

1 **Discuss with on what you want**
Tell us more about what you want your website to look and achieve. Then, we'll discuss your creative brief and work on our next steps.

2 **We create your website**
For our Web Design plans, it takes about 3 – 5 days to finish a 5 page website. If you're adding more pages, the duration would increase depending upon the amount of work required.

3 **We work on your feedback**
Once it has passed our internal quality control, we'll send you a link to your staging site. From here, you'll be able to suggest revisions, which we'll then execute. In total, the process should take no more than five days, unless you've opted for multiple revision rounds.

4 **Your website goes live!**
Once you give the green light, your website goes live! Any changes and modifications will be covered for free within 14 days after the project is completed. You can also avail our Website Maintenance Service or reach out to us.

Scale your business with WordPress Web Design

It's no wonder WordPress powers 43.2% of all sites on the web. The content management system (CMS) provides more flexibility in features and customisation opportunities. It's built to streamline content and user management, which is useful for businesses that need multiple users to manage their website.

Plus, WordPress has thousands of plugins available, which means you can create almost any kind of website using the platform, whether you want to create a professional portfolio or a full-blown ecommerce site.

WORDPRESS WEB DESIGN PLANS

	WordPress Business Design	WordPress eCommerce Design
Pages	5	5
Free Consultation	✔	✔
SEO Setup	✔	✔
Mobile Responsive	✔	✔
eCommerce	✘	✔
Products	✘	10
Hosting, cPanel Access and SSL	✔	✔
Google Maps	✔	✔
Design Inputs	✔	✔
Website Revisions & Maintenance	✔	✔
WordPress Backup	✔	✔
24/7 Support	✔	✔

Why You Should Opt for WordPress Web Design

✓ **Allows you to create multiple users**

✓ **Offers more flexible website features**

✓ **Has more SEO and security features**

✓ **Responsive mobile design and friendliness**

✓ **Regular automatic Wordpress updates**

WORDPRESS WEB DESIGN PROCESS

1

We suggest design concepts
We will provide you a customized web design based on your requirements mentioned on the Creative Brief. This design will be unique as this is not using a website template. After approval, we'll design your internal pages, both for your desktop and mobile design.

2

We create your website.
We'll build your website and all of its features, with a turnaround time is 15 to 20 days depending on the scope of the project.

3

Review the staging site.
After the development phase, we'll provide a pre-live version of your website, where you can suggest minor edits like replacing photos or text.

4

Your website goes live!
After we implement your final suggestions, we'll take your site live. We'll provide you with the admin logins and a user manual so you can manage your site from hereon.

WEB DESIGN VS. OTHER OPTIONS

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You can have your website built by a freelancer or an agency, but nothing compares to the value you get from our Company's Web Design. Here's exactly how you get your money's worth with our quality service.

Comparisons	Freelancer	Agencies	Our Company
Time to Vet The needed time to investigate if the person/ company can deliver the work.	Working with freelancers will put the effort on the customer to figure out tools or technologies to use. And if they are not technical savvy, they may choose the wrong option. Plus, there's no way to guarantee the quality of work they do.	It all comes down to how established this agency is and how transparent they are. Generally, they are qualified but very expensive.	✔ We guarantee that we have the knowledge to recommend the best solutions for customers based on our team's experience and established leadership in the field.
Manage Project, Members, and Timelines	Unless the freelancer has a lot of experience, you will have a hard time finding a one-size-fits-all person, so you'll still end up needing a team. If you do find one person who can do everything, they will be more expensive than your run-of-the-mill freelancer.	Depends on how well the agency is set up. Many still farm out work to freelancers.	✔ We will directly lead our designer, developer, and quality control specialist and put timelines in place to ensure for a smooth project execution.
Reliability Commitment and Focus	Most freelancers work on multiple projects, so it's hard to guarantee their commitment and focus.	Depends on the agency. Again, there is a high potential that there is no actual team but that they outsource	✔ As an established company, we have our reputation at stake to make sure we deliver on every project.

		their projects to freelancers, which again creates availability issues for your project.	We guarantee an actual physical team is solely working on your project to get it done ASAP!
Cost Team and Tools	Some freelancers may offer low rates but require you to pay up the price of tools and plugins. On the other hand, excellent freelancers are very expensive, so it's hard finding a good value.	Since agencies tend to range from a small studio to a medium-sized company, their tools and resources are varied, but they're generally quite expensive!	✔ As it's already established, we have a professional team equipped with premium tools and plugins to make our design process smoother, including a Project Management Tool, Paid Plugins, Bug Reporting, and Browser Testing. Unlike freelancers and agencies, we also don't base our business model solely on website design but our range of services, allowing us to provide web design at a more affordable cost than our competitors.
Experience Quality control and long-term standards	Depending on how experienced the freelancer, in most cases and more often than not, quality control and long-term website health is not addressed or an afterthought. Once they finish your project, they move on to the next one. It can be very hard to get their attention if you need changes or more work done.	This depends on the agency. Some do a good job but may not offer long term site management plans to ensure website health over time.	✔ This is what we do best. The majority of our customers have been around for years, and they stick with us because of our firm commitment to always work for their best interest in the long run.

FREQUENTLY ASKED QUESTIONS

What happens after I purchase a Website Design plan?

Once you purchase a Website Design plan, you'll need to fill out a Creative Brief. This brief will guide us in building your website to match your preferences and minimise the need for design revisions. In your Creative Brief, you'll need to provide the following:
· Sample website references
· Specific pages to be created (About Us, Contact page, etc.)
· Content description of the said pages
· Images or stock photos

How long does it take to build my website?

For our Web Design plans built on our Website Builder, these projects will take about 3 – 5 days to finish a 5 page website. If you're adding more pages, the duration would increase depending upon the amount of work required.

Our designers can create a WordPress website within 3 - 5 weeks, depending on the project's requirements and complexity. Our team will provide an exact timeline and constantly provide updates.

I have an existing website. Can I transfer it to any Website Design plans?

Yes, you can transfer an existing website. However, this only applies to WordPress websites. We can't transfer template-based websites to our Web Design plans.

You are also free to provide us with a sample website as a design reference.

Can I include additional features that are not included in the Website Design plans?

Yes, we can provide other features that are not on the plans at a reasonable additional cost.

These include but not limited to:

· Customised layouts
· API integration
· Advanced functionalities such as booking pages, dashboards, custom logins, etc.
· Feel free to contact us for more details.

Can I choose my own hosting?

Our Website Design plans include web hosting.

For Wordpress Design, you have an option to choose your own hosting. You can choose any hosting with us or externally that supports Wordpress. Our designers can create a WordPress website within 3 - 5 weeks, depending on the project's requirements and complexity. Our team will provide an exact timeline and constantly provide updates.

If something goes wrong with my website design long after the live publishing, can I still ask your support team for help?

Yes, you're more than free to contact us for further assistance after your website has been published within 14 days.
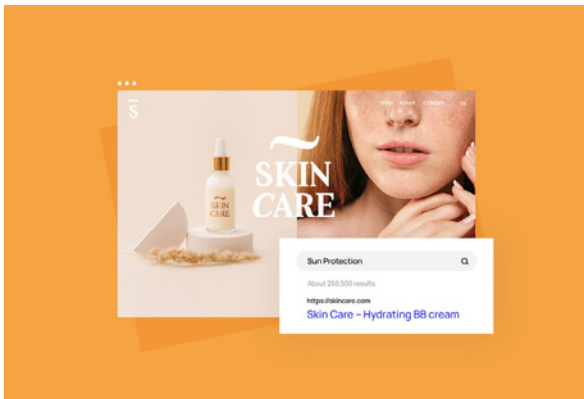
For assistance, you can subscribe to our Website Maintenance product beyond 14 days. We can arrange this for an additional cost.

BOOST YOUR ONLINE PRESENCE WITH THESE PRODUCTS

Now that you have a stunning business website, make sure it reaches your customers. Start working on your online presence with our bestselling products.

Managed SEO

You'll need your website to rank on search engines to reach your target audience and rank higher of Google. With Managed SEO, we take care of website optimisation and help your business rank for relevant keywords on Google. Aside from website analysis and keyword research, we also offer content creation to help your website get more traffic and potential conversions over time.

If you've invested in professional site design, get it out there by investing in a proven SEO service that'll give you value for money.

Logo Design
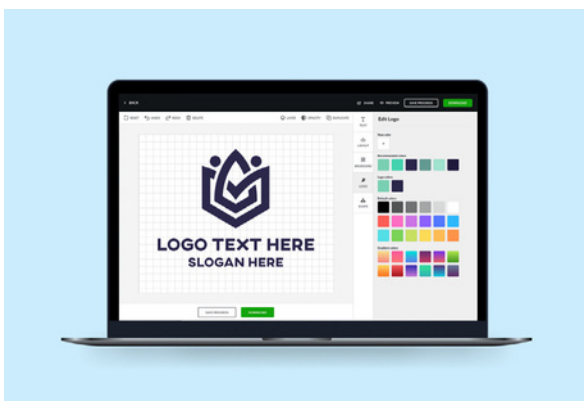
Your logo will represent your brand everywhere—come up with a good one. A good logo does so much than convey the strengths and professionalism of your business. It helps your customers recognise your brand and put you top of mind.

With your vision in mind, let our team of graphic designers create your logo. Get an attention-grabbing, professionally designed logo in under 48 hours.

Get a full-featured, mobile-ready website for your business today

For SMBs all over the world, the way forward is digital. A professionally designed site won't only help businesses pivot to meet today's challenges. It magnifies your online presence-helping you reach more customers, foster new partnerships, and grow your business.

Your website can do so much to achieve your business goals.
Don't throw away your shot. With our Web Design, get all the benefits of a professional website design at a price that any business can afford. Connect with us now to see just how easy and affordable getting the perfect website for your business can be.

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