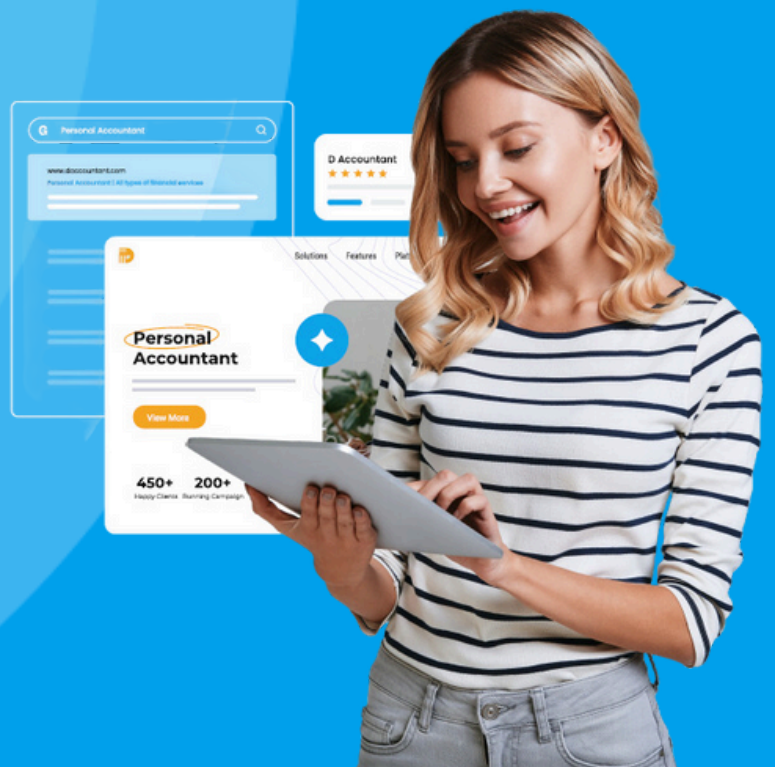


Let Our Experts Boost Your Search Ranking With Managed SEO



To reach customers and boost online visibility, your website needs more than just a presence on search results. **It also needs to rank high and show up on the first page as well.**

This is where search engine optimisation – or SEO – steps in. It's more than writing a blog or inserting keywords into a page. SEO requires a comprehensive strategy and consistent efforts to get results.

You don't have to be an SEO expert or hire expensive agencies. You can get significant results with our Managed SEO service. Here's everything you need to know.

Start Today

Contact Us: sales@steamcomputer.com

Hosting: <https://cloud.steamcomputer.com/>

Services: <https://steamcomputer.com/>



A Division of STEAM Executive

Why SEO is Essential for Your Business



01

53% of online experiences start with an organic search



02

95% of search traffic comes from page 1 of search results



03

SEO makes it easier for people to find you



04

SEO grows your business with an average ROI of 500+%



05

SEO keeps your website smooth, improving user experience



06

SEO helps you outshine your competitors



07

SEO gives critical insights into your customers' behavior



08

SEO boosts your brand's image and reputation



09

SEO supports all your online marketing efforts



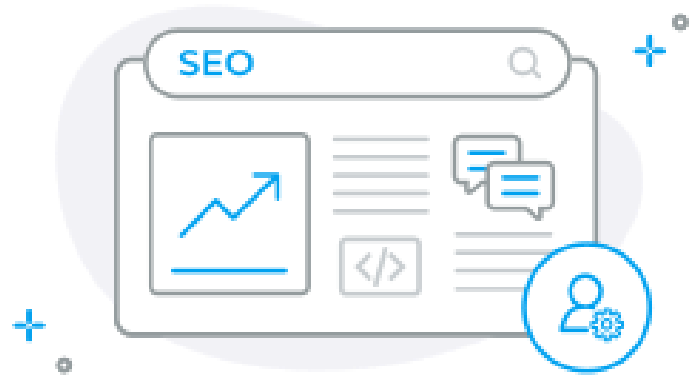
10

SEO optimizes your website for desktop & smartphone users



MANAGED SEO

Leave the nitty-gritty of SEO to the pros



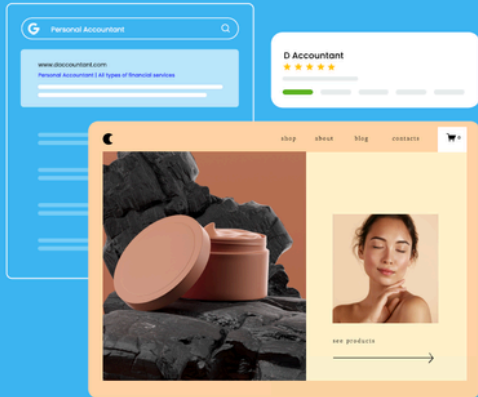
SEO is overwhelming and time-consuming, but business owners don't have to do it themselves. Our professionals can take care of your online traffic while you focus on running your business.

Managed SEO delivers proven SEO strategies to drive traffic to your website and improve your ranking on popular search engines like Google, Bing, and Yahoo.

With our in-house expertise and proprietary SEO technology, we'll analyse your website and generate strategies to help you achieve your specific online goals.

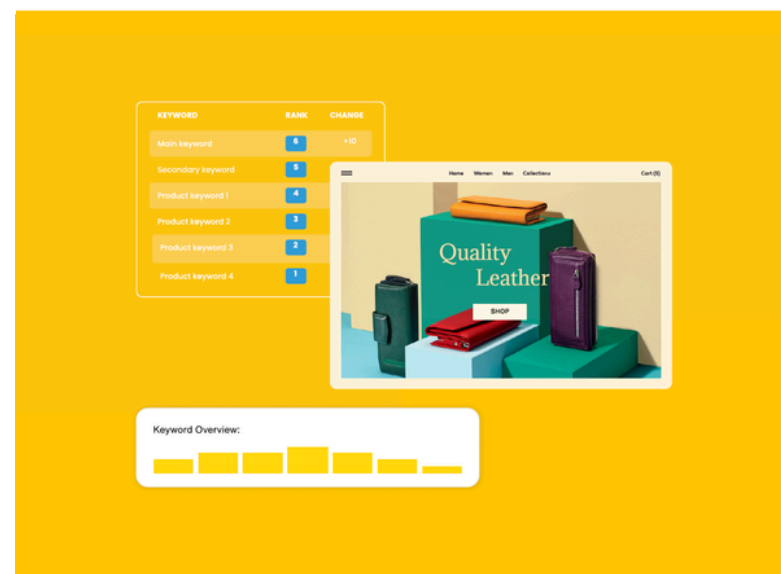


With Managed SEO, you can get enterprise-grade service and expertise at an affordable monthly price. Managed SEO is low-cost, high results, and zero effort on your part. Here are the results to prove it:



73% of our clients are ranking on the first page of Google.

Our clients are ranking **6 keywords** on Google's first page on average.



75% of our clients have seen a remarkable 2x user traffic increase.



These are the results after 6 to 12 months of continued SEO work. SEO results vary based on the industry, competition, target keywords, current search ranking, and changes in Google's algorithm. With several factors for ranking, results can never be guaranteed. However, we'll continue to deliver our best efforts and serve you with better SEO results.

MANAGED SEO EXPERIENCE



Dedicated SEO Specialist

An SEO guru reviews your sites and creates a custom SEO strategy tailored to your business.



Keyword Research and Optimisation

We analyse your competitors and audience to get the most relevant keywords.



SEO Technology

We utilise cutting-edge, innovative technology that simplifies SEO management and planning.



On-Page SEO

We keep track of search engine trends to ensure your sites are optimised at all times.



Off-Page SEO

We optimise your online presence beyond your site with custom off-page strategies.



Reporting and Analytics

Get invaluable insights into your SEO performance with detailed monthly analytical reports.

WE GENERATE TRAFFIC AND CONVERSIONS THROUGH SEO

It's a digital marketing arms race with your competitors. If you are not invested in SEO, competitors will outpace you in no time.



Managed SEO helps you get ahead of the competition and experience all its benefits and more:

- ✓ Rank high on search engines
- ✓ Drive skyrocketing conversions
- ✓ Leverage relevant SEO strategies
- ✓ Take full control over your business

A BEHIND THE SCENES LOOK AT HOW IT WORKS



Step 1: Profile:

We need you to fill out a detailed questionnaire to better understand your business goals.



Step 2: Research:

We carefully research keywords and phrases that your audience uses to find your business.



Step 3: Benchmark:

We benchmark where you are currently ranking for these keywords.



Step 4: Analyse:

We measure current traffic to your site using Google Analytics and other tools.



Step 5: Strategise:

Our SEO experts create an SEO strategy personalised to your business needs using our custom SEO technology.



Step 6: Execute:

We get to work! We execute the SEO strategy by focusing on actions that deliver results.



Step 7: Review:

A dedicated SEO Quality Team reviews our work and performance.



Step 8: Report:

We'll provide transparent monthly SEO performance reports that we can send to you.



Step 9: Feedback:

We review your SEO strategy, work, and results.

Repeat steps 5–9 each month to drive maximum SEO results!

MANAGED SEO PACKAGES

You can choose a plan that best suits
your budget and business needs



Bronze Plan

Ideal for small
businesses (websites
with at least 3 pages)

5 Target Keywords

SEO Account
Management

Access to Simple SEO
Tool and Action Plans

Campaign Report

1 Suburb Maximum
Local SEO

On-page SEO

Basic
Off-page SEO



Silver Plan

Best for SMBs
(websites with at
least 8 pages)

15 Target Keywords

SEO Account
Management

Access to Simple SEO
Tool and Action Plans

Campaign Report

2 Suburbs Maximum
Local SEO

On-page SEO

Standard
Off-page SEO

1 Blog Post Content



Gold Plan

Recommended for
enterprises (websites
with at least 15
products)

30 Target Keywords

SEO Account
Management

Access to Simple SEO
Tool and Action Plans

Campaign Report

3 Suburbs Maximum
Local SEO

On-page SEO

Advanced
Off-page SEO

1 Blog Post Content

1 Landing Page Content

Content Calendar
Planning

Goal Tracking

HOW WE DO KEYWORD RESEARCH

Keywords are the most important part of any SEO strategy. They lead search engines to your website's content when users make relevant search queries.

For instance, a customer looking for a local plumber to fix their toilet will likely use the keywords "plumber near me" or "plumbing services Gold Coast". And when your customers have these keywords anywhere in their content, Google is more likely to include their website in the SERPs.

As you can see below, our client needed to rank highly for the keyword: waterjet cutting. So, we helped them identify important keywords that are not only localised but also achievable.

OUR RECOMMENDED KEYWORD SEARCH

Our target is to improve the average rank positions of your keywords within 6-12 months. Below is our keyword research.

| | SEARCH VOLUME | SEO DIFFICULTY | | SEARCH VOLUME | SEO DIFFICULTY |
|-------------------------------------|---------------|----------------|--|---------------|----------------|
| Waterjet cutting Australia | 70 | 57% | Waterjet cutting brass | 10 | n/a |
| Water jet cutting | 1600 | 81% | Water jet cutting brass sheet | 10 | 50% |
| Laser cutting | 8100 | 98% | Waterjet cutting copper | 30 | 30% |
| Profile cutting | 70 | 84% | Waterjet cutting stainless steel | 40 | 50% |
| Water jet cut | 170 | 50% | Waterjet cutting stainless steel sheet | 10 | 50% |
| Aluminum water jet cutting services | 70 | 77% | Water jet stone cutting | 10 | 10% |
| Water jet cutting aluminum plate | 20 | 50% | Water jet stone cutting machine | 10 | 10% |
| Water jet cutting aluminum | 20 | 30% | Water jet cutting porcelain tile | 10 | 10% |
| Aluminum water jet cutting | 10 | 20% | | | |

TOP 6 RECOMMENDED KEYWORD

| | SEARCH VOLUME | SEO DIFFICULTY |
|--|---------------|----------------|
| Water jet cutting Melbourne | 170 | 64% |
| Water jet cutting | 1600 | 80% |
| Laser cutting in Melbourne | 1000 | 75% |
| AutoCAD programming service in Melbourne | 70 | 60% |
| Plasma cutting Melbourne | 40 | 50% |
| Waterjet cutting steel | 260 | 18% |

From our keyword research, we have found that these keywords are best set as the primary keywords to drive more targeted traffic to the website and convert to possible leads. This is especially effective when targeted to the right landing pages. Every landing page will be optimised focusing on these keywords.

BENCHMARK YOUR SUCCESS WITH AUTOMATED RANKING REPORTS

OUR TECHNOLOGY

Our SEO Tool – Automated Ranking Reports

Our intuitive SEO tool generates regular automated SEO ranking reports and demonstrates our efforts and actions.

These comprehensive SEO reports are crucial as they show which specific actions have helped improve our customers' website ranking, providing a return on their investment.



Our Monthly Performance Reports include the following data:

- ✓ Organic traffic
- ✓ Keyword rankings
- ✓ Completed SEO implementation stages
- ✓ Your next SEO Action Plan

OUR NEXT STEPS: CREATING A DETAILED ACTION PLAN

Using our advanced SEO tools, we'll create an action plan that targets every SEO issue found on your websites. This lets us know which steps to take to improve your search engine ranking.

Things We Are Going To Work On

| Action Plan | Estimated Hours | Difficulty Level |
|---------------------------------------|-----------------|------------------|
| 26 pages with duplicate title tags | 1 | Easy |
| 26 pages with duplicate content issue | 1 | Moderate |
| No redirect HTTP to HTTPS version | 1 | Moderate |
| Create 1 FAQ page for your website | 1.5 | Moderate |
| 282 UnCached JavaScript and CSS files | 2 | Moderate |

Frequently Asked Questions

How long will it take before my website shows up on search results?

There's no quick answer to this. Generally, SEO enhancements take 3+ months to really kick in, but you could start seeing ranking improvements within a few days.

What happens if I don't renew after six months?

SEO is a long-term strategy. You start seeing improvements during the first few months, but the real gains take time. If you don't renew, your growth likely will be stalled, and your site may even regress to where it was before.

Who will decide on which keywords to target?

Our team and proprietary software identify the most useful keywords for your business. While we very strongly advise our clients to accept these recommendations, you ultimately will have the final say on which keywords we focus on.
